



Tattletail

Volume 2014, Issue 2

April 2014

Newtown Kennel Club Officers and Board

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The Tattletail is a publication of the Newtown Kennel Club, Inc., published quarterly. Contributions in the form of articles, news comments, wins, litter and other items of interest to the membership are encouraged. Opinions expressed are those of the individual authors and not those of the NKC either in whole or in part. The Editor reserves the right to edit materials in the interest of space, literary clarity, good taste or timelines. All deadlines will be strictly enforced.

President's Message:



Spring is almost here after another long and hard winter. Wishing everyone a healthy, happy and successful year!

We had our annual Awards Banquet at Outback in Danbury on April 16. Thanks to Pam Pearl for organizing this.

As usual volunteers are needed for all our events, including handling classes and the August shows. Our shows are Thursday, August 21 and Saturday, August 23 this year.

If you have any desire to volunteer at our events, please don't hesitate to contact any committee chair or me by email (helene@banstock.net) or call me at 203.426.8194. Suggestions are always welcome.

I have included the AKC Chairman's report ... please read to see what is going on with the American Kennel Club!

Helene



Welcome

Applying members must have participated in at least four Newtown Kennel Club activities, such as attending general meetings, working at matches, handling classes, shows, etc.

Board meetings are held on the first Wednesday of the month at 7:00 p.m. at the Blue Colony Diner, at Exit 10, Newtown, CT



Newtown Kennel Club **2014 Calendar of Events**

January 14

Handling classes resume

February 10-11

Westminster Kennel Club

April 4

Deadline for Awards Nomination

April 16

General Meeting / Awards Banquet (Board Meeting)

July 16

General Meeting (Board Meeting)

August 21 (Thursday)

First NKC show, W Springfield, MA

August 23 (Saturday)

Second NKC show, W Springfield, MA

November 12

General Meeting (Board Meeting)

December 17

General Meeting and Holiday celebration (Board Meeting)





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Registering your puppy or litter helps the AKC and its affiliates do so many things for dogs everywhere.

- CANINE HEALTH RESEARCH
- KENNEL INSPECTIONS
- LOST DOG RECOVERY
- CANINE SEARCH & RESCUE



Unleash the champion within your dog!

Enroll in **AKC Canine Partners**™ today!

ENROLL NOW!

IS YOUR DOG A HERO?

Nominate your dog for an **ACE** Award.

Nominations now open through July 1st, 2014.



Learn More



Breed Handling Classes resumed January 14

Classes are at the Edmond Town Hall, Route 25, Newtown on Tuesdays at 7:15 and 8:00 pm

***Rabies certificate required
No dogs under 16 weeks allowed!!***

Please remember one of the benefits of NKC membership is handling class ... please volunteer to help out at a class.

Contact Shawny Cirincione at [**hobarra@yahoo.com**](mailto:hobarra@yahoo.com)

for more information.

**Non-Member's Fee:
Only \$8.00**

NKC Obedience Classes are no longer available at this time. Please contact Molly Earls at mearls95@aol.com for referrals to other obedience classes in the area.



American Kennel Club Chairman's Report

March 2014

-- Progress to a Better Future --

New York, NY – Coming originally from the Bronx and being an ardent baseball fan, I always admired New York Yankees Hall of Fame catcher Yogi Berra. He is not only famous for being a gifted player, but also for his gifted ability for a memorable turn of phrase – like “when you come to a fork in the road, take it” and “always go to other people’s funerals, otherwise they won’t come to yours.”

While Yogi employed malapropisms to make his point memorable, his intent was always abundantly clear. One Yogism stands out as being especially appropriate to the American Kennel Club at this time – “the future ain’t what it used to be.”

I believe our future is very different today than it was just a short time ago. On every front there are clear opportunities out there that can make the AKC stronger. Through our commitment to relentless positive action we are seizing those opportunities and creating significant positive progress.

All progress has a starting point and today I will share some of those starting points with the understanding that progress is experimental; progress is impossible without change; and, most importantly, progress is made through implementing ideas and learning from them.

We are making significant progress in the never-ending journey to get the true story of the AKC, purebred dogs, and responsible breeders out to the American public. In partnership with Edelman, we are making progress in changing the conversation and reaching the right people - including young families and empty nesters. The positive story we have is more engaging than it was just a year ago. Media outlets of all types and all geography are more interested in positive stories about who we are and what we do for dogs than ever before. Last year, we earned 22.5 billion media impressions with a value of almost \$100 million – a 10% increase over 2012.

In addition to our traditional stories, we are now getting stories telling the truth about purebred dogs and responsible breeders. We are communicating focused messages of the value of purebred predictability and the importance of breeder expertise. We have developed and included allied voices within our PR opportunities, including breeders and veterinarians, all adding to the credibility of the AKC. A special thanks goes to Patti Strand for her commitment and assistance in helping us with a story clarifying the misconceptions about purebred dogs and breeders.

What impact is this progress in media outreach having on our public perception? Here’s one simple measurement: The slings and arrows sent our way on social media have dropped by over 40%. Plus we are growing our social media supporters every day via every venue available.

Our success in connecting with the public has not gone unnoticed. Advertisers are more interested than ever in utilizing AKC.org and the Wall Street Journal has taken notice of our positive progress.

Certainly, our AKC/Eukanuba National Championship is an important element in reaching the public. Last year, the show was live-streamed to over 3 million people. While we had more people watching more of the show than ever before, I believe there is opportunity for even more engagement with the public by getting the show back on TV. With the Board’s enthusiastic agreement and Eukanuba’s approval, I have assembled a team of Staff, Edelman, and a group within Edelman specializing in opportunities like this to immediately pursue every possible option that would bring this unique celebration of dogs to television for the enjoyment of the 99 million people who love dogs as much as we do. I will keep you informed as we progress on this quest.

We continue to make progress in events. There are numerous ideas being vetted across all sports and many have been implemented already:

- The CGC title was launched last year and already we have applications for 17,000 dogs.
- The new Advanced CGC is gaining traction with over 1000 dogs titled.
- Two clubs have applied for the pilot program allowing two conformation shows in one day. One club is a perfect example of how we thought this option would work to benefit clubs and exhibitors. The club is currently allowed four shows per year, averaging less than 300 dogs per show in a remote geography. Their plan is to have shows in three days and we believe it will be very successful.



American Kennel Club Chairman's Report (con't)

- We have analyzed the impact of the National Owner-Handled Series (NOHS). The data demonstrates that the NOHS is a desirable and motivating offering for exhibitors. On average, those clubs that offered NOHS at their all-breed conformation shows saw a significant increase in entries versus similar shows that didn't. No other special attraction, including Best Puppy and Best Bred-by-Exhibitor, had an impact on entries. Research with NOHS participants around the country revealed that the availability of the NOHS competition at an event directly impacts their decision to enter. In the inaugural NOHS Finals held in conjunction with AENC last year, more than 520 competitors entered, representing 160 breeds and varieties from 43 states and Canada.
- In our quest to bring new exhibitors into Conformation, we created the 4-6 Beginner Puppy Competition. Research yields that about 50% of the exhibitors are new to the sport and 68% of those that participate go on to enter the regular puppy class when their dog is eligible.
- The AKC Agility staff is in the process of developing a new pre-novice class in order to help attract new exhibitors and keep this event growing.
- The AKC Performance Events Staff is considering a way to acknowledge a dog's lifetime of achievement and promote continuing involvement in the sport for the many dogs that run out of new titles before they run out of ability and desire.
- Innovation drives growth in events. Agility is the perfect example of this thinking. Staff is working on new events that are fun for dog and exhibitor, instinct based, and open to all dogs.

We are making progress in dog and litter registrations, also. While we are still declining, the rate of decline has dropped significantly. We believe there are three key reasons for this. The first is that we are doing a much better job of telling our story, particularly about our Good Works program and its connection to registration for sustainability. In addition, two initiatives have had positive impact.

- Late last year, AKC introduced Breeder EZReg, an online tool that gives breeders an easy way to ensure all of their puppies are registered. Breeders that use it enjoy significant discounts on fees, complete naming control, plus other advantages. More and more breeders are using this new tool to register all of their puppies.
- We are currently working on a new breeder support program that rewards breeders who perform the health testing recommended by their breed's Parent Club. This program, along with AKC Breeder of Merit, allows us to help the public find a responsible breeder. And allows the AKC to not just defend breeding, but to improve it.

Helping breeders find good homes for their puppies and prospective owners find good breeders as a source for their puppies is an important part of growing registration and sport participation. To help accomplish those goals, the AKC Breeder Classifieds is getting a major overhaul that will deliver a much more consumer-friendly experience and therefore, a better showcase for AKC breeders. Look for the introduction of this great new tool very soon.

Our progress to a better future for the AKC is real. We recognize progress does not move in a straight line all the time. There will be highs and lows, beginnings and pauses, successes and failures. Through it all, we will remain optimistic, confident, and innovative – knowing that we can succeed when we have the courage, initiative, and vision to try. And that's where you can help. Ideas will drive our progress and I just know there are some good ones out there. We have established two easy ways for you to share your brainstorm as they happen. There is a new email address – AKCideas@akc.org - and a new voicemail line – (212) 696-8226. Both are open and we welcome your thoughts around anything that can help the AKC.

I believe we are catching a contagion of success. As Yogi said, "It ain't over until it's over."

As always, your comments and suggestions are welcome at atk@akc.org.

Sincerely,

Alan Kalter
Chairman

NKC Committees

Audit	Bill Daugherty and Committee TBD zack80@aol.com
Awards	Pam Pearl 203-426-4833
Chief Steward	Diane Taylor dianetaylor14@aol.com
Directory	Helene Nietsch helene@banstock.net
Match	Jan Purdy redgsmd@snet.net
Health Clinic	Fran Paulin frp83@aol.com
Hospitality	Pat Benincasa pathusky@aol.com
Meeting organizer	Sue Marucci pamperedchic@gmail.com
Membership	Diane Taylor dianetaylor14@aol.com
Newsletter	Helene Nietsch helene@banstock.net
NKC Thursday show	Chair: : Bill Daugherty zack80@aol.com Co-Chair: TBD
NKC Saturday show	Chair: Pat Benincasa pathusky@aol.com Co-Chair: Helene Nietsch helene@banstock.net
Nominating	TBA
Obedience Classes	Molly Earls Gosiberian@aol.com
Training Class	Shawny Cirincione hobarra@yahoo.com
Sunshine	Clara Wiley queenwilley@aol.com
Trophies	Open
Website	Molly Earls Gosiberian@aol.com



LATE DUES NOTICE

Dues are payable by March 31, 2014.
Membership will have lapsed if not paid by April 30, 2014.

Please submit dues as soon as possible to update Membership Directory.

**PLEASE UPDATE YOUR INFORMATION WHETHER OR NOT YOU
HAVE PAID YOUR DUES ALREADY.**

All unpaid Trophy Donations **MUST** be paid to renew membership
Contact Bill Daugherty to pay any outstanding Trophy Donations.

Single Membership \$ 20
Family Membership \$ 30

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

E-Mail: _____

TROPHY DONATIONS

August 2014 Show Thursday

____ \$10.00 Breed: _____
Award: _____

____ \$65.00 1st in Group _____

____ \$ _____ Other amount to General
Trophy fund.

August 2014 Show Saturday

____ \$10.00 Breed: _____
Award: _____

____ \$65.00 1st in Group _____

____ \$ _____ Other amount to General
Trophy fund.

Note: Please indicate below how the donation should be specified in the premium list and catalogue.

Name _____

Make check payable to Newtown Kennel Club. Total Amount Remitted: _____

Please send to: Bill Daugherty, Treasurer
131 Flanders Road
Bethlehem, CT 06751

Questions: Contact Bill at 203.266.5496 or email at zack80@aol.com.

Newtown Kennel Club Membership List by Breed

Affenpinscher

Richard A. Strempski

Afghan hound

Harriette D. Borsuch
Lucia & Thayer Brown
Patricia Clark
Kathleen Vrabel

Australian Shepherd

Nadine Mahan

Belgian Sheepdog

Cathy & William Daugherty

Bernese Mountain Dog

Adam & Lynn Meyers

Bloodhounds

Margaret Woznick

Border Collie

Patricia Benincasa

Brittany

Lucia & Thayer Brown

Bull Terrier

Sheila Goffe

Bulldog,

Harriette D. Borsuch

Bullmastiff

Robin Dowding
Pam Kochuba
Helene Nietsch

Cavalier King Charles Spaniels

Karen Mills-Heron

Chow Chow

Harriette D. Borsuch

Collie

Muriel Magda

Dalmatian

Kathleen Bremer
Kristofer A. Kelso
Sharon Lyons
Geri Rosen

Dandie Dinmont Terrier

France Roozen

Doberman Pinscher

Rosanne Albert
Robert Tendler

English Cockers

Frances Paulin

English Setters

Ardys McElwee
Harvey & Jane Wooding

English Springer Spaniel

Alex & Julia Merrimen

German Shepherd Dog

Marilyn & Peter Poodiack
Edie Trocki

German Shorthaired Pointers

Frances Paulin

German Wirehaired Pointers

Joy Brewster

Golden Retriever

Marianna & William Beard
Marilyn & Peter Poodiack
France Roozen
Carol & Harry Wert

Gordon Setters

Ardys McElwee

Great Danes

Pam Pearl
Diane Taylor

Greater Swiss Mountain Dogs

Jan Purdy

Greyhound

Patricia Clark
Kathleen Vrabel

Irish Setter

Cynthia Jennings

Kerry Blue Terrier

Carol & Harry Wert

Lhasa Apso

Harriette D. Borsuch

Maltese

Ingela Gram

Manchester Terrier

Carol & Harry Wert

Miniature Schnauzer

Don Farley
Martin G. Marks

Norwegian Elkhounds

Lisa Peterson

Papillion

Nadine Mahan

Petit Basset Griffon Vendeen

Martin & Barbara Horvath

Pomeranians

Joy Brewster

Rhodesian Ridgebacks

Patricia Clark
Dale Stammel

Saint Bernard

Adam & Lynn Meyers

Shetland Sheepdog

Muriel Magda

Shiba Inu

Adele Gray & Steve Sackter

Siberian Husky

Patricia Benincasa
Adele Gray & Steve Sackter
Molly Earls
Sheila Goffe
Debbie Studwell
Clara Willey

Schipperke

Debbie Studwell

Tibetan Spaniel

Billie Ponton

Tibetan Terrier

Robert F. Hennings
Nadine Mahan
Mark & Phyllis Shangold

Weimaraner

Kristofer A. Kelso

West Highland White Terrier

Christina Durgin



The Southern New England Summer Classic Fun Match

Friday, August 22, 2014
Better Living Center
West Springfield, MA

30 minutes after BIS judging
After Northwestern Connecticut Dog Club
Show

Entry Fee \$10.00

Entries taken all day at show



All pure bred dogs eligible
for registration with AKC welcome
This includes Miscellaneous & FSS breeds

Best in Match
Will be Awarded 25% of all entry fees!!!

The Southern New England Summer Classic & Connecticut Dog Judges

Better Living Center, West Springfield, MA



Wicket Demonstration by
AKC Executive Field Rep
Patricia Proctor



Wednesday, August 20
12:00 Noon



All interested judges, exhibitors, breeders,
handlers and owners are invited to attend!!

Look for location posted at Club Table



Scales Demonstration by
AKC Executive Field Rep Patricia Proctor

Thursday, August 21
12:00 Noon

